

FARMER'S EXPECTATIONS FROM SHIRUR AGRICULTURAL PRODUCE MARKET COMMITTEE

Abhishek P. Kedari¹ & Ganesh S. Shinde²

¹Research Scholar, School of Management, D Y Patil University, Pune, Ambi, India

²Assistant Professor, School of Management (SOM), D Y Patil University, Pune, Ambi, India

ABSTRACT

The study will determine the farmers as well as traders' expectations from shirur agricultural produce market committee (APMC). The results of a research survey conducted on behalf of shirur agricultural produce market committee in pune. we focus on current auction methods, current market price of onion, pomegranate, soybean, wheat, fruits and vegetables, minimum support price (MSP) as per government norms, farmers satisfaction level, rules and regulations of APMC, market yard, sub market yard, animal market and its features in shirur agricultural produce market committee. The study is planned using primary data and other information, and questionnaires are created as a result. According to the findings of this study, farmer is the only person who blindly have faith in APMC, Produce of farmers were not handled with safety and care while transporting in APMC, Farmers expect more facilities and expect fair price for their agricultural produce from shirur APMC. Farmers not receive one time amount of their produce afterwards auctions. Traders and agents took benefit of absence of farmers on auctions. Farmers don't get sufficient facilities from APMC.

According the report's findings, farmers don't have complete knowledge about the system so it is the main drawback for their losses, they should learn all the processes carried out in APMC, farmers expect the prices but they don't follow the norms Maharashtra state Agricultural Marketing Board.40% farmers get the information about government schemes, 80% farmers were knowing about traders and agents, 60 % farmers were satisfied for their worth and remaining 40% farmers were not satisfied with the prices. 24% farmers are educated up to graduation

KEYWORDS: Agricultural Produce, APMC, Farmers, Market yard, Fair Price, Auctions

Article History

Received: 29 Sep 2022 | Revised: 11 Oct 2022 | Accepted: 14 Oct 2022
